

VARA RAHUL RAJANA

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Education

National Institute of Technology, Rourkela

Bachelor of Technology - Biotechnology

Nov 2022 – Present

Rourkela, Odisha

Experience

Vanaha Botanical Skincare

Remote

Web Development Intern

May 2025 – July 2025

- **Website Maintenance:** Managed daily website updates, content changes, and resolved functional issues to ensure smooth operation.
- **SEO Optimization:** Conducted keyword research and implemented SEO strategies to improve search engine rankings and online visibility.
- **Performance Analysis:** Monitored website traffic using analytics tools and provided data-driven recommendations for site improvements.

Projects

QuickBuy

Project Link

- **Technologies:** Built with the MERN stack. Used Stripe for payments, Cloudinary for image uploads, and JWT for authentication.
- **Features:** Users can explore, filter, and purchase products with online payments; admins can upload products, manage orders, and track statuses through a secure dashboard.
- **Impact:** Delivered a seamless and scalable e-commerce experience with persistent user sessions, secure API integrations, and a responsive frontend.

FirstPR Hub

Project Link

- **Technologies:** Built using Next.js, TypeScript, TailwindCSS, Firebase, and GitHub API for a full-stack web application.
- **Features:** Implemented real-time issue fetching, infinite scrolling, Firebase Auth, and one-click GitHub repo forking.
- **Impact:** Helped beginners explore open-source by recommending curated GitHub issues with a smooth and modern UI experience.

Trimrr

Live Project

- **Technologies:** Developed using Vite + React, TailwindCSS, Shadcn/UI, Supabase, Recharts, UAParser.js, and React Router.
- **Features:** Built a full-stack URL shortener with user authentication, custom short URLs, QR code generation, and detailed click analytics including device type, location-based stats, and real-time charts.
- **Impact:** Created a modern, scalable, and mobile-friendly web app offering personalized URL management and insights — enhancing user engagement through analytics and clean UX.

Achievements/Certifications

Postman API Fundamentals Student Expert

Postman

Achieved proficiency in API design and testing using Postman.

August 2023

Frontend Developer (React)

HackerRank

Certified in building responsive and interactive web applications with React.

February 2023

Technical Skills

- **Languages:** C++, JavaScript, TypeScript, Python, Golang
- **Frameworks:** ReactJS, NextJS, TailwindCSS, Node.js, Express, Socket.io
- **Databases:** MongoDB, Mongoose, PostgreSQL
- **Tools/Platforms:** Git, GitHub, Postman API, Docker, Firebase, GCP

Extracurricular Activities

Participant, HackNITR

NIT Rourkela

Boosted team efficiency by 30% in HackNITR hackathon project

March 2024

Contributor, Social Winter of Code

GitHub

Collaborated with 20+ contributors to enhance an open-source project, improving features by 25%.

November 2023